# **Bucks County Association of Township Officials**



2020 Budget



# Bucks County Association of Township Officials

To: BCATO Executive Board

The attached proposed 2020 Budget is submitted for your review and comment. The Budget document consists of a thoughtful and modest presentation of the proposed revenues and expenses expected for the coming year.

The Budget consists of one fund detailing the proposed revenues and expenditures for the coming year in line-item format.

Supporting exhibits are included to offer an additional level of detail to provide the Board with a better understanding of the appropriations.

The Budget provides a continued progression of financial sound support for the future of the organization, as we continue with revenues exceeding expenses. The carry over from 2019 provides a balance of \$81,053 and an estimated ending balance in 2020 of \$87,174.

The previous three funds have been consolidated into one program fund. This simplifies the entire process and has been endorsed by DunlapSKL,Inc., our CPA firm.

The revenue projected are conservative with most of them verified and expenditures also reviewed with cautious diligence.

The program fund will produce a positive \$6,121 balance over expenses in 2020 and continue to provide a stable future for this organization.

Our future looks bright as we continue to develop our long-range plans and being sound financially. This will enable us to increase our services to our communities.

Submitted Respectfully,

Richard Weaver

# BUCKS COUNTY ASSOCIATIONS OF TOWNSHIP OFFICIALS PROPOSED ANNUAL BUDGET FOR 2020

Opening Fund Balance Program Fund Total Cash Assets	81,053 81,053
Revenues	
General Members Annual Dues Legislative Initiative Contribution Legislative Defense Contribution General Sponsors (See Exhibit A B ) Annual Convention Annual Directory Annual Fall Meeting PSATS Hospitality Suite	2,900 2,000 2,400 33,600 4,300 1,500 3,800 1,500
Total Revenue	52,000
Operating Expenses Administrative Expense (see Exhibit C) Annual Convention Annual Convention Directory Recognition Awards Intern Scholarship Awards Annual Fall Meeting PSATS Annual Dues PSATS Hospitality Suite (See Exhibit D) Legal Expense	22,504 3,750 900 600 4,500 4,250 125 6,500 1,500
Committees Education Legislation Membership	250 750 250
Total Expenses	45,879
Total Revenues/ Expenses	6,121

## General Sponsorship Analysis

#### Exhibit A

Gold Sponsors (15)	30,000
Less-2 in kind services	-4000
Less Value of Sponsorship benefit cost	-3,650
Silver Sponsors (7)	10,500
Less Value of Sponsorship benefit cost	-2,025
Bronze Sponsors	4,000
Less Value of Sponsorship benefit cost	-1,225
Net Revenue	33,600

<sup>\*</sup>see explanation of benefits Exhibit C&D

# Sponsorship Program 2020

#### Gold Sponsorship (\$2,000) Includes:

Annual Directory Advertising - Full Page

Sponsorship Signage at the PSATS Convention (Hershey, PA) BCATO's Hospitality Suite

Access to the PSATS Hospitality Suite

Permission to use the BCATO logo

Recognition as a Sponsor at BCATO events

**Exhibit Booth at Annual Convention** 

Attend Annual Convention (2 people) Northampton Country Club\*

Table and Agenda Sponsorship at Fall Reception and Dinner Meeting

Attend Annual Fall Reception and Dinner (2 person) Doylestown Country Club\*

Attend Membership Outreach Meetings (2 people)

Exclusive Presentation to the Membership (topic approval)

Exclusive Presentation to the Executive Board

Company Logo on the Website

#### Silver Sponsorship (\$1,500) Includes:

Annual Directory Advertising - Half Page

Sponsorship Signage at the PSATS Convention (Hershey, PA) BCATO's Hospitality Suite

Access to the PSATS Hospitality Suite

Permission to use the BCATO logo

Recognition as a Sponsor at BCATO events

Exhibit Booth at Annual Convention

Attend Annual Convention (1 people) Northampton Country Club\*

Sponsorship Signage at Fall Reception and Dinner Meeting (reception only)

Attend Annual Fall Reception and Dinner (1 person) Doylestown Country Club\*

Company Logo on Website

#### Bronze Sponsorship (\$1,000) Includes:

Annual Directory Advertising - Half Page

Sponsorship Signage at the PSATS Convention (Hershey, PA) BCATO's Hospitality Suite

Access to the PSATS Hospitality Suite

Permission to use the BCATO logo

Recognition as a Sponsor at BCATO events

Invitation to Annual Fall Reception and Dinner - Doylestown Country Club\*

Invitation to Annual Convention and Breakfast - Northampton Country Club\*

Company Logo on Website

<sup>\*</sup>venue could change

### Administrative Expenses

Executive Director	15,004
<b>Executive Board Meetings</b>	1,800
Liability/Treasurer Liability	800
Administrative Operating	500
Web-site Hosting	0
SEATO	2,400
Education Series	2,000
Total Administrative Expense	22,504

## Expenditures

Conference Registration	200
Hospitality Suite	1,750
Food Expenses	4,200
Drink Expenses	250
Event Supplies	100
Total Expenditures	6,500

#### **AUDIT REPORT**

The Audit Committee met on January 18, 2020 to review the 2019 Bank accounts and all financial transactions of the Bucks County Association of Township Officials.

The receipts and expenditures for the General, Advertising/Sponsorship and Legal Accounts were audited against the bank statements and general ledger records. The audit determined that all accounts were in proper order, balanced and that all the transactions involving income, expenditures and receipts has been properly documented.

Further, that the Association remains a financially solvent organization.

William Clark Lower Makefield Township Warren Keyser

Newtown Township

Gerald H Crandley

Upper Southampton Township