

UPDATE

Help from PECO to Manage Energy Costs In These Changing Times

By: Ted Dorand, PECO External Affairs Manager for Bucks County



Beginning January 1, 2011, the prices PECO and our customers pay for electricity will be based on electric market pricing, after having been capped for more than 10 years. At the same time costs to operate our electric and natural gas systems also have been increasing. Gas and electricity will cost customers more.

The effect of all of these changes on PECO electric customers will be price increases of about 10 percent. For the typical residential electric customer, the increase is about \$8 more per month.

Costs for our natural gas customers are expected to increase about 7 percent. For the typical residential natural gas customer, the increase is about \$8 more per month.

We know that we have an obligation to help customers manage this change. Customers can offset much of the increase by finding ways to use less energy. For example, just by replacing five bulbs with CFLs and raising your thermostat 2 degrees during the summer you can save more than \$8 a month – totally offsetting the expected increase.

PECO has many useful energy-saving products and programs to help save money in every home and business. PECO Smart Ideas, our full suite of energy saving programs, will help you save money. Here are some ways to reduce energy costs right now and in the future:

- PECO Smart Home E-Audit – Learning how you use energy is the first step in using less. Complete an online audit of your home energy use and receive a detailed report of no- and low-cost home improvements that save energy and money.
- PECO Smart Lighting Discounts – Get a new twist on lighting. More than 700 stores currently sell PECO discounted CFL light bulbs. These light bulbs use up to 75 percent less energy and last about 10 times longer than traditional light bulbs.
- PECO Smart Home Rebates – Need to replace that old, energy-guzzling appliance? Get money saving rebates on ENERGY STAR qualified appliances and heating and air conditioning (HVAC) equipment.
- PECO Smart Appliance Recycling – We'll pick up your old, working refrigerator or freezer for free, recycle it, and pay you \$35. And, while we're there, we'll pick up an old working window air conditioner and pay you \$25.

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- PECO Smart A/C Saver – Make your air conditioner work for you! We'll pay you up to \$120 a year (\$30/month June – September) to remotely manage your central air conditioning system. By enrolling you can save money and reduce your demand for electricity.

To learn more, visit www.peco.com/SmartIdeas
Or call 888-5-PECO SAVE (1-888-573-2672)

As part of Pennsylvania Electric Choice, you also can shop for electricity from a competitive electric generation supplier. You can potentially save money by choosing a competitive electric generation supplier. And, whether you are purchasing your electricity from a competitive electric generation supplier or from PECO, PECO will continue to safely deliver electricity, provide billing and customer support, and respond to outages and other emergencies for all customers. We are committed to helping every customer understand how they can shop for electricity and potentially save money by choosing the right energy supplier for their needs and circumstances.

We are committed to helping you understand the changes that are about to occur and offer the information and resources you need to make the best possible energy choices for your family and business. Contact Ted Dorand, PECO's External Affairs Manager for Bucks County at 215-956-3082 for more information.